



For Immediate Release

HEADLINE: Lauren Jensen takes third in Brazil on a Javelin

LITTLE ROCK, Arkansas – May 31, 2005 – Javelin athlete Lauren Jensen earned a third-place finish in the women's pro field last weekend at Ironman Brazil with a time of 9:49:11.

Jensen managed to stay close most of the day and posted one of the top female bike splits (5:20:36) and was second female off of the bike. She managed to keep pressure on the leaders for most of the run.

In my past Ironman races I have been too flexed during the bike, causing back pain and digestive problems from being hunched over," said Jensen. "Brazil was my first Ironman on my Javelin Arcole, and I felt great the entire ride."

Last week, Jensen placed second among the pro women at the Memphis in May Triathlon with a time of 2:04:17.

Jensen's finish adds to a successful month of racing for Javelin athletes. Simon Lessing set a course record at Wildflower and also won the Disney Half Ironman. Michael Lovato placed second at Ironman Arizona and fourth at the Disney Half.

We are thrilled with Lauren's finish," said Mac McEneaney, Vice President of Sales and Marketing for Javelin. "She's from the Midwest, and this was a great chance to showcase her talent on an international stage."

The Javelin Arcole that Jensen rode is a stock model. Developed through Javelin's wind tunnel testing program, the Arcole was designed specifically for triathletes and time trialists.

The complete Javelin line of bikes is offered through select, high quality bicycle retailers throughout North America and overseas.

For further information about Javelin bikes, visit www.javbike.com, and for information on Team Javelin, visit www.javelintriathlon.com.

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