



## **For Immediate Release**

### **HEADLINE: Michael Lovato and Javelin set bike course record at Ironman Coeur d'Alene**

**LITTLE ROCK, Arkansas – June 28, 2005** – Michael Lovato dominated the bike segment at Ironman USA Coeur d'Alene with the fastest bike split in the entire field on his way to a third place finish last weekend.

Having already qualified for Kona, I decided to push the bike a bit more than usual", said Lovato. "I really wanted to test myself and the others in the race. Along the way, I tested the Barolo as well, which, far and away, passed its test with flying colors: that's one fast machine!" Lovato's 4:38:50 bike split was the fastest of the day.

Michael and I joked about getting the fastest bike split," noted Scott Warren, Javelin's founder and Imagineer. "I guess he took that conversation seriously. More impressive was that he ran well after having such a strong bike performance. His result today fuels my passion for designing bikes."

Javelin athlete Simon Lessing controlled most of the race, but he was forced to abandon at about the 20 mile mark of the run.

I had a bad day at the office," Lessing said. "This Ironman thing is new to me so I will have to ride the ups and downs while I figure out what works for me. At least the riding part is dead-on. The Barolo is fast and I have Javelin to thank for it."

The Javelin Barolos that Lessing and Lovato rode are stock models. Developed through Javelin's wind tunnel testing program, the Barolo upgrades the Arcole framesets that they started the season on.

In addition to Lessing and Lovato, David Varwig participated in the CEO Challenge. Varwig is the CEO of Javelin and finished in a time of 11:46:13. He has been participating in Ironman races since 2001.

The complete Javelin line of bikes is offered through select, high quality bicycle retailers throughout North America and overseas.

For further information about Javelin bikes, visit [www.javbike.com](http://www.javbike.com), and for information on Team Javelin, visit [www.javelintriathlon.com](http://www.javelintriathlon.com).

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