



For Immediate Release

HEADLINE: Simon Lessing Sets Course Record at Wildflower on a Javelin

LITTLE ROCK, Arkansas – May 2, 2005 – Simon Lessing toed the line for his first race of the year at Wildflower along with 57 Team Javelin members. Lessing won the Men's Long Course race in a record time of 3:59:33.

Everything about the bike was perfect today," said Lessing. "Being able to get off the bike and start the run feeling fresh made the difference. The time I've spent perfecting my position on the bike with Javelin has helped ease my mind going into races." Lessing's 1:13:38 run split was the fastest of the day by almost four minutes.

In late January, Lessing traveled to Little Rock for fitting sessions with Scott Warren, Javelin's founder and bike designer. "When Simon came down here, we were excited to fix some of the flaws in his bike position prior to joining Javelin," Warren said. "I guess our time was well-spent. One of his concerns was being able to run well off the bike, and it worked."

The Javelin Arcole that Lessing rode is a stock size 61 frameset and is exemplary of Javelin's aerodynamic design achievements. Developed through Javelin's wind tunnel testing program, the Arcole was designed specifically for triathletes and time trial racers. Lessing's bike split was 2:21:03, third fastest of the day.

The 57 Team Javelin members who participated in Wildflower are part of a team created by Javelin to support age group athletes at the grassroots level. "It's easy to look in the magazines and see coverage of sponsored pro-athletes in their race uniforms," said Mac McEneaney, Vice President of Sales and Marketing for Javelin. "But who hasn't dreamed of being that pro crossing the line first in their sponsored uniform. We can't promise athletes first-place finishes, but we can support their effort and time spent training and racing – they do it because they love to."

Lessing will continue his racing in three weeks at the Disney Half Ironman, and then continue his season at Ironman USA Coeur d'Alene, Escape from Alcatraz, Boulder Peak Triathlon, City of Los Angeles Triathlon, Chicago Triathlon and ending in Hawaii at the Ironman World Championships.

The complete Javelin line of bikes is offered through select, high quality bicycle retailers throughout North America and overseas.

For further information about Javelin bikes, visit www.javbike.com, and for information on Team Javelin, visit www.javelintriathlonteam.com.

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